

35698

NAME

AND



AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV. 1141-53145-1

Cancellation Notice

Announcement 28 days

DATE PRINTED 08/10/12

prior notice

PAGE

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 WCCO-TV

AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 339143 ADVERTISER (OR AGENCY AND ADVERTISER)

BUYING TIME OBERMUELLER FOR CONGRESS

650 Massachusetts Ave NW Ste 210 3874 Danbury Trl Required

ADDRESS Washington DC 20001-3796 Eagan MN 55123-1550

USA USA

CONTACT KRISTA MURRAY PRODUCTEST#2080

LOCAL Nicole Roy Pol AGENCY EST. NO. PRODUCT 1300 SALESPERSON 2080 CODE

and a second sec

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS	PVVK.	PROM	10	LENGTH	EFFECTIVE DATES	THOUTAND	55001.	OMITANCE	TOTAL TALGE(1)
1	01111	4	07:00A	09:00A	30s	10/16/12-10/19/12	CBS THIS MORNING	4	425.00	1700.00
				05 501	205	10/15/10 10/10/10	SUNRISE THIS MORNING	3	340.00	1020.00
2	01011	3	04:58A	05:58A	30S	10/16/12-10/19/12	SUNKISE THIS MORNING	3	340.00	1020.00
3	10000	1	04:58A	05:58A	30s	10/22/12-10/22/12	SUNRISE THIS MORNING	1	340.00	340.00
									200 00	500.00
4	01101	3.	04:29A	04:58A	30S	10/16/12-10/19/12	4 NEWS THIS MORNING	3	200.00	600.00
5	10000	1	04:29A	04:58A	30s	10/22/12-10/22/12	4 NEWS THIS MORNING	1	200.00	200.00
					10000000				20.3274 20.000	
6	01011	3	05:58A	07:00A	30S	10/16/12-10/19/12	THIS MORNING	3	725.00	2175.00
7	10000	1	05:58A	07:00A	30s	10/22/12-10/22/12	THIS MORNING	1	725.00	725.00
8	01010	2	09:00A	09:58A	30S	10/16/12-10/18/12	ANDERSON	2	350.00	700.00
9	10000	1	09:00A	09:58A	30s	10/22/12-10/22/12	ANDERSON	1	350.00	350.00
				(***************************************	See All the See Al
10	00111	3	11:58A	12:30P	30s	10/17/12-10/19/12	NOON NEWS	3	675.00	2025.00
11	10000	1	11:58A	12:30P	30S	10/22/12-10/22/12	NOON NEWS	1	675.00	675.00
1.1	10000.	1	11.50%	12.501	303	10/22/12 10/22/12	NOON MAINS			
12	01011	3	12:30P	01:00P	30S	10/16/12-10/19/12	THE BOLD & THE BEAUTIFUL	3	400.00	1200.00
20			40 70-	01 000	200	10/00/10 10/00/10	MAIN DOLD & MAIN DENIMINA	1	400.00	400.00
13	10000	1	12:30P	01:00P	30S	10/22/12-10/22/12	THE BOLD & THE BEAUTIFUL	, ·	400.00	400.00
14	01101	3	02:58P	03:57P	30s	10/16/12-10/19/12	DR. PHIL	3	450.00	1350.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



NATIONAL SALESPERSON



AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV.

1141-53145-1

DATE PRINTED

08/10/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

			AND			PAGE 2
35698	AGENCY (OR SERVICE)	Cancellation Notice				
NAME	BUYING TIME		OBI	ERMUELLER FOR COM		
AND	650 Massachusetts	s Ave NW Ste 210	387	74 Danbury Trl		Required
AND						Announcement 28 days
ADDRESS	Washington	DC 20001-3796	Eag	gan	MN 55123-1550	prior notice
	USA		USA	A		prior riotice
CONTACT	KRISTA MURRAY		PR	ODUCTEST#2080		
LOCAL SALESPERSO	Nicole Roy Pol	AGENCY EST. NO. 2080	PRO	DDUCT 1300 DE		1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12

NONDISCRIMINATION POLICY: CBS Television Stations and deversing which is intended to discriminate on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ethnicity	SPOTS TIME					TOTAL				
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	10000	1	02:58P	03:57P	30s	10/22/12-10/22/12	DR. PHIL	1	450.00	450.00
16	01110	3	09:58A	11:00A	30S	10/16/12-10/18/12	PRICE IS RIGHT	3	475.00	1425.00
17	10000	1	09:58A	11:00A	308	10/22/12-10/22/12	PRICE IS RIGHT	1	475.00	475.00
18	01111	4	12:59P	01:58P	305	10/16/12-10/19/12	THE TALK	4	325.00	1300.00
19	00111	3	10:58A	12:01P	30S	10/17/12-10/19/12	YOUNG & THE RESTLESS	3	500.00	1500.00
20	10000	1	10:58A	12:01P	305	10/22/12-10/22/12	10/22/12-10/22/12 YOUNG & THE RESTLESS		500.00	500.00
21	01011	3	01:59P	02:58P	30s	10/16/12-10/19/12	LET'S MAKE A DEAL	3	325.00	975.00
22	10000	1	01:59P	02:58P	30s	10/22/12-10/22/12 LET'S MAKE A DEAL		1	325.00	325.00
23	01111	4	03:57P	05:00P	30s	10/16/12-10/19/12	ELLEN DEGENERES	4	750.00	3000.00
24	01110	3	05:59P	06:30P	308	10/16/12-10/18/12	M-F 6PM NEWS	3	2200.00	6600.00
25	10000	1	05:59P	06:30P	30s	10/22/12-10/22/12	M-F 6PM NEWS	1	2200.00	2200.00
26	01011	3	06:27P	07:00P	30s	10/16/12-10/19/12	WHEEL OF FORTUNE	3	3000.00	9000.00
27	10000	1	06:27P	07:00P	30s	10/22/12-10/22/12	WHEEL OF FORTUNE	1	3000.00	3000.00
28	1	1	05:58P	07:00P	30S	10/21/12-10/21/12	SIXTY MINUTES SUNDAY	1	5500.00	5500.00
29	01110	3	11:37P	12:38A	30S	10/16/12-10/18/12	THE LATE LATE SHOW W/CRAIG	3	255.00	765.00
30	10000	1	11:37P	12:38A	30s	10/22/12-10/22/12	THE LATE LATE SHOW W/CRAIG	1	255.00	255.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV. 1141-53145-1

DATE PRINTED 08/10/12

DAGE

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

			AND				PAGE
35698 NAME	AGENCY (OR SERVICE) BUYING TIME	ACTING AS AGENT FOR	339143 		TISER (OR	Cancellation Notice	
AND		s Ave NW Ste 210		3874 Dan		ONGRESS	Required Announcement 28 days
ADDRESS	Washington USA	DC 20001-3796		Eagan USA		MN 55123-1550	prior notice
CONTACT	KRISTA MURRAY			PRODUCT	EST#2080		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2080		PRODUCT CODE	1300]
NATIONAL SALES PERSON]
BROADCAS	T SCHEDULE STARTING	3 10/16/12 AND ENDING	10/22/	12 NO. V	VEEKS:	1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

- ethnicity	D. 1.V.G	SPOTS		ME	LENGTU	EFFECTIVE DATES	S PROGRAMS		UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PHOGRAMS	BDCST.	ONITHATE	TOTAL VALUE(I)
31	01110	3	10:35P	11:38P	30s	10/16/12-10/18/12	LATE NIGHT WITH DAVID	3	650.00	1950.00
32	10000	1	10:35P	11:38P	30S	10/22/12-10/22/12	LATE NIGHT WITH DAVID	1	650.00	650.00
33	0111	3	12:37A	01:07A	30s	10/16/12-10/18/12	10P NEWS REPLAY	3	200.00	600.00
34	1000	1	12:37A	01:07A	30S	10/22/12-10/22/12	10P NEWS REPLAY	1	200.00	200.00
35	1.	1	07:57A	09:00A	30s	10/20/12-10/20/12	SAT 8AM NEWS	1	475.00	475.00
36	1	1	09:58A	11:30A	30S	10/21/12-10/21/12	WCCO SUNDAY MORNING NEWS	1	775.00	775.00
37	1	1	05:28P	05:58P	30S	10/21/12-10/21/12	SUNDAY 5:30P NEWS Total Contract:	1 75	1700.00	1700.00 57080.00
					Qtr 4	Oct -12 55380.00	Nov Dec .00	GF	Total 55380.00 AND TOTAL 55380.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY

ACCEPTED BY STATION